



NPR Digital Services Streaming October 1, 2011

NPR provides quality live streaming services distributed via an enterprise-level content delivery network that provides a geographically distributed and redundant network that is optimized for quality, scalability and reliability.

- NPR provides and maintains all hardware and software needed to live stream. E.g., if your encoder malfunctions, we will replace it at no additional charge.
- **SoundExchange Reporting:** Includes Streaming Logs for SoundExchange reporting. Logs are automatically delivered, no need for the station to send them to us.
- **SoundExchange Bundle:** Available as part of our SoundExchange bundle.
- We provide a streaming page with online help and FAQs.
- Stations can access detailed streaming reports that include the max number of simultaneous streams, monthly, weekly and daily usage data.
- 24/7 help and support is included.

Live Streaming Set Up: Includes a preconfigured "plug and play" encoder

- One-time set up fee: \$500. Current clients receive a 50% discount!

Live Streaming Format: MP3. MP3 streams are playable by iTunes, Winamp, QuickTime, the iPhone and other players. Windows Media available upon request.

Additional Streams, Other Bit Rates:

- Additional streams (different content, format or bit rate) incur a one-time set-up charge of \$250 each.
- **Multiple streams at same bit rate, regardless of format:** One streaming pack is needed, simply add the max simultaneous streams together to determine streaming usage.
- **Multiple streams at different bit rates, regardless of format:** Separate streaming packs, one for each bit rate.

Live Streaming Pack

Streaming is fully burstable and sustainable, allowing for unlimited streaming. It is provided in packages of simultaneous (concurrent) streams. Simultaneous streams used in excess are calculated monthly and billed on a quarterly basis at the overage rates below.

Streaming Pack (Monthly)	Annual 24 kbps	Monthly 24 kbps	Overage (per stream)	Annual 32 kbps	Monthly 32 kbps	Overage (per stream)
25 pack	\$744	\$62	\$1.00	\$768	\$64	\$1.00
50 pack	\$828	\$69	\$1.00	\$876	\$73	\$1.00
100 pack	\$984	\$82	\$1.00	\$1,092	\$91	\$1.00
200 pack	\$1,308	\$109	\$1.00	\$1,524	\$127	\$1.00
300 pack	\$1,632	\$136	\$1.00	\$1,956	\$163	\$1.00



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400 pack	\$1,956	\$163	\$1.00	\$2,388	\$199	\$1.00
500 pack	\$2,280	\$190	\$1.00	\$2,820	\$235	\$1.00
600 pack	\$2,604	\$217	\$1.00	\$3,264	\$272	\$1.00
750 pack	\$3,096	\$258	\$1.00	\$3,912	\$326	\$1.00

Streaming Pack (Monthly)	Annual 56 kbps	Monthly 56 kbps	Overage (per stream)	Annual 64 kbps	Monthly 64 kbps	Overage (per stream)
25 pack	\$852	\$71	\$2.00	\$876	\$73	\$2.00
50 pack	\$1,044	\$87	\$2.00	\$1,092	\$91	\$2.00
100 pack	\$1,416	\$118	\$2.00	\$1,524	\$127	\$2.00
200 pack	\$2,172	\$181	\$2.00	\$2,388	\$199	\$2.00
300 pack	\$2,928	\$244	\$2.00	\$3,264	\$272	\$2.00
400 pack	\$3,696	\$308	\$2.00	\$4,128	\$344	\$2.00
500 pack	\$4,452	\$371	\$2.00	\$4,992	\$416	\$2.00
600 pack	\$5,208	\$434	\$2.00	\$5,856	\$488	\$2.00
750 pack	\$6,348	\$529	\$2.00	\$7,152	\$596	\$2.00

Streaming Pack (Monthly)	Annual 96 kbps	Monthly 96 kbps	Overage (per stream)	Annual 128 kbps	Monthly 128 kbps	Overage (per stream)
25 pack	\$1,032	\$86	\$4.00	\$1,140	\$95	\$4.00
50 pack	\$1,368	\$114	\$4.00	\$1,596	\$133	\$4.00
100 pack	\$2,052	\$171	\$4.00	\$2,496	\$208	\$4.00
200 pack	\$3,408	\$284	\$4.00	\$4,308	\$359	\$4.00
300 pack	\$4,764	\$397	\$4.00	\$6,120	\$510	\$4.00
400 pack	\$6,120	\$510	\$4.00	\$7,932	\$661	\$4.00
500 pack	\$7,476	\$623	\$4.00	\$9,744	\$812	\$4.00
600 pack	\$8,844	\$737	\$4.00	\$11,556	\$963	\$4.00
750 pack	\$10,872	\$906	\$4.00	\$14,268	\$1189	\$4.00

GT 750 and other levels available upon request.

CPB-qualified stations are encouraged to register at <http://www.cpb.org> to qualify for CPB coverage of webcasting activities and relevant webcast royalties.

NOTE: Clients, and not NPR, are responsible for ASCAP, BMI, SoundExchange/RIAA, or related royalty fees associated with station-generated or station-licensed content